



Global | Collaborative | Digital | Ethical

PDS LIMITED
(Erstwhile PDS Multinational Fashions Limited)

PRIVACY STATEMENT

(Adopted on March 1, 2022)

Privacy Statement

Privacy Statement

This Privacy Statement articulates the privacy and data protection principles followed by PDS Limited (hereinafter referred to as “PDS”) and its entities around the world with regards to the Personal Data of its customers, partners, employees (current or former employees, trainees), applicants, contractors, prospects and vendors and current or former members of the Board of Directors, whose Personal Data are processed by PDS.

This Privacy Statement explains the use and protection of Personal Data collected by PDS. It applies to any Personal Data you provide to PDS and, subject to local law, any Personal Data we collect from other sources.

Throughout this Privacy Statement, “PDS” refers to PDS Limited, including its affiliates and subsidiaries (also referred to as “we”, “us”, or “our”).

PDS has created this privacy statement to demonstrate our firm’s commitment to privacy. We understand you trust us with your Personal Data hence this site has security measures in place to protect the loss, misuse, alteration of information provided. PDS is committed to providing privacy to our visitors. This Privacy Statement is to bring before you the information that we collect, why we collect it and what we do with it; further ensuring that PDS is compliant with the General Data Protection Regulation (GDPR) standards.

Our Privacy Statement is subject to change at any time without notice. To make sure you are aware of any changes, please review this policy periodically.

Scope of this Privacy Statement

This Privacy Statement covers our information practices, including how we collect, use, share and protect the Personal Data you provide to us, through our web sites that link to this Privacy Statement (collectively referred to as “PDS’s Web sites”).

PDS may provide links to third-party websites for your convenience and information. If you access those links through the PDS website, you will leave the PDS website. PDS does not control those sites or their privacy practices, which may differ from PDS’s practices. We do not endorse or make any representations about third-party websites. The Personal Data you choose to provide to or that is collected by these third parties, including any social media websites featured on our website, is not covered by the PDS’s Privacy Statement. We encourage you to review the privacy statement or policy of any website before submitting your Personal Data.

We may also provide social media features on our website that enable you to share PDS information with your social networks and to interact with PDS on various social media sites. Your use of these features may result in the collection or sharing of information about you, depending on the feature. We encourage you to review the privacy policies and settings on the social media sites with which you interact to make sure you understand how the information provided by you could be used or shared by those sites.

PDS’s websites are not directed at nor targeted at children. No one who has not reached the age of thirteen may use the websites unless supervised by an adult. By accessing this website you represent and warrant that you are 13 years of age or older.

PDS will not be liable for any unsolicited information provided by you. You consent to PDS using such information as per PDS’s Privacy Statement.

Consent

By using the Website and/ or by providing your information, you consent to the collection and use of the information you disclose on the Website in accordance with this Privacy Statement, including but not limited to your consent for sharing your information as per this Privacy Statement.

Collection and Use of Personal Data

You can visit PDS on the Internet without revealing any information about yourself. The website collects only the information which is volunteered by the site such as feedback and the e-mail addresses of those who communicate with us via e-mail. To give relevant content based on your preferences, we may need to ask your Personal Data:

- Full Name
- Email Id
- Telephone/Mobile Number
- Country
- Digital identification viz. Internet Service Provider (ISP), Internet Protocol (IP) address, browser type, OS, device details
- Metadata viz. location, cookies, time spent on pages, the information being surfed, access timing details etc.

We can obtain such Personal Data either directly from you when you decide to communicate such data to us (i.e., when you fill in forms displayed on the Website) or indirectly where such personal data is provided to us by your electronic communication terminal equipment or your Internet browser. We ensure that the Personal Data processed is adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed.

How We Use your Personal Data:

We may disclose your Personal Data to others where it is lawful to do so including where we or they:

- provide information and services as requested by you.
- assess queries, requirements, and process requests for products and services.
- perform client communication, service, and administration.
- conduct data analysis.
- assess web site performance and usage analysis.
- run marketing or promotional campaigns.
- create brand awareness.
- provide better services and generate demand.
- market products and services based on legitimate business interest under the applicable law.

The legal basis may differ depending on applicable local laws, but generally we consider that our legitimate interests justify the processing; we find such interests to be justified considering that the data is limited to browsing activities related to what is considered business or professional related (our website does not offer any content directed to individual consumers as well as any content which might be used for any inferences about your private life habits or interests), we provide easy opt-out and limit the retention of data. The data that we may receive directly from you is completely voluntary and at your option. Where consent is required specifically, we will obtain consent before processing.

To whom your Personal Data may be disclosed:

We may disclose your Personal Data for the above purposes to other parties including:

- Other group companies, subsidiaries, joint ventures and affiliates and any subcontractors, agents or service providers who work for us or provide services to us or group companies (including their employees, sub-contractors, service providers, directors and officers)
- Law Enforcement Authorities, Government Authorities, courts, dispute resolution bodies, our regulators, auditors and any party appointed or requested by our regulators to carry out investigations or audits of our activities
- Statutory and regulatory bodies and authorities (including the government) investigating agencies and entities or persons, to whom or before whom it is mandatory to disclose the Personal Data as per the applicable law, courts, judicial and quasi-judicial authorities and tribunals, arbitrators and arbitration tribunals
- Overseas regulators.
- Anybody else that we've been instructed to share your Personal Data with by you.

Data Protection and Confidentiality

PDS has implemented reasonable and adequate physical, technical and administrative security measures to protect personal information from loss, misuse, alteration or destruction.

PDS discloses information to third parties only for legitimate purposes such as our affiliates, group companies, subsidiaries, service providers, vendors, and agents who are bound to maintain the confidentiality of personal information and may not use the information for any unauthorized purpose. PDS will ensure through formally executed contracts that the service providers are committed to “same level of data protection” as applicable data protection laws and regulations.

PDS will take reasonable steps to ensure that all dealings in Personal Information, shall:

- be processed fairly & lawfully.
- be obtained only with the consent of the information provider.
- be collected, only when:
 - the information is collected for a lawful purpose connected with a function or activity of PDS; and
 - the collection of the sensitive personal data or information is considered necessary for that purpose.
- be available for review by the information provider, as and when requested.
- be kept secure against unauthorized or unlawful processing and against accidental loss, destruction or damage, as per the prescribed standards to protect the quality and integrity of your personal information.

Right to opt out

PDS respects your privacy considerations and hence provides an option to you, to not provide the data or information sought to be collected.

Further, you can also withdraw your consent which was earlier given to PDS (which shall not affect the lawfulness of processing based on consent before its withdrawal), and the same must be communicated to PDS in writing. Please note you can always unsubscribe to marketing communication through clicking unsubscribe available in the marketing communication(s) you receive.

Retention of Personal Data

We will retain your Personal Data for as long as necessary to provide the services you have requested, or for other essential purposes such as performance of a contract, complying with our legal obligations, resolving disputes, and enforcing our policies.

Usage of Cookies

Cookies are small text files which are placed on your computer or mobile phone when you visit a website. They are widely used in order to make websites work or to work more efficiently. The cookies help our Web site to recognize your device and remember information about your visit (e.g., your preferred language, font size and other preferences).

We use cookies on our websites to personalize content and ads, to analyse our traffic and performance, to provide social media features and for the functioning of the website. You are always free to decline our cookies if your browser permits, although in that case you may not be able to use certain features on the Website and you may be required to re-enter your password more frequently during a session.

Additionally, you may encounter "cookies" or other similar devices on certain pages of the Website that are placed by third parties. We do not control the use of cookies by third parties.

International transfer of Personal Data

PDS may transfer your Personal Data across geographical borders to PDS entities or service providers working on our behalf in other countries with different data protection laws that may not be on par with that of the origin country. A transfer of Personal Data has a broad meaning and occurs when information is communicated, moved, accessed or otherwise sent to another country.

In cases where Personal Data would need to be transferred outside of a country where PDS operates, towards other jurisdictions, specific requirements may apply for such transfer to be allowed.

For instance, data protection laws of the European Economic Area (“EEA”) and of Switzerland authorize the transfer of Personal Data:

- to countries which have been recognized by the European Commission as offering an adequate level of protection for personal information.
- if appropriate measures in compliance with the European Union data protection legal requirements are in place in order to ensure the protection and the confidentiality of personal information in the countries that do not offer an adequate level of protection.

This is the case where the recipient PDS entity or third party concludes with the exporting relevant entity of PDS an agreement based on the European Union standard contractual clauses, to ensure the protection of Personal Data.

PDS may also transfer Personal Data to a third party located outside the EEA or Switzerland without having to implement the above measures where one of the following conditions is met:

- You have given your consent to PDS for the transfer of your Personal Data.
- PDS needs to carry out the transfer of Personal Data to perform or conclude a contract with you; the transfer of Personal Data is necessary (i) to protect your vital interests (i.e. in case of a life or death situation); or (ii) to allow PDS to establish, exercise or defend a legal claim; or (iii) for reasons of public interest.
- the transfer covers personal information publicly available (for instance from a public register).

Authenticity

PDS shall not be responsible for the authenticity of the personal information supplied to it by its service providers, whose duty it is to ensure that the information provided by it or its employees is authentic.

Limitation of Liability

To the maximum extent permitted by applicable law, we shall not be liable to you in contract, tort or otherwise for any losses, damages, claims, judgments, actions, costs, legal fees, expenses, fines or penalties, whatsoever (including, without limitation, any special, indirect, direct, punitive, incidental or consequential losses, loss of business, loss of data or loss of profit), which may arise in relation to this website or the Website Content, irrespective of whether or not we were advised of or should have been aware of the possibility of such losses.

Intellectual Property Rights

All Intellectual Property Rights in this website and the Website Content belong to PDS. You have no right to use any of our (or our licensors) trade names, trade marks, service marks, logos, copyright, domain names or any other Intellectual Property Rights.

You may not distribute, modify, transmit, copy or use any Website Content in any manner for public or commercial purposes without prior written permission from PDS.

The products, technology or processes described on this website may be the subject of other Intellectual Property Rights owned by PDS or by other third parties. No licence is granted to you in respect of those Intellectual Property Rights.

Without prejudice to the rest of this Clause, all marks which are identified with the symbol ® or ™ are trade or service marks belonging to and used by PDS. Use of such marks is prohibited without the prior written consent of PDS.

For the purposes of this Policy Statement, “**Intellectual Property Rights**” shall mean any copyright, trade marks, service marks, logos, trade names, corporate names, Internet domain names, patents, registered designs, database rights, rights in designs, topography, know-how, trade secrets or any similar right or proprietary right, whether registered or not, and all applications or rights to apply for the same (where such

applications can be made), whether presently existing or created in the future, anywhere in the world, and all benefits, privileges, or rights to sue, recover damages and obtain relief for any past, current or future infringement, misappropriation or violation of any of the foregoing rights.

Grievance Redressal

Any grievance or complaint, in relation to processing of personal information, should be sent to PDS in writing to following contact email ID. Grievance shall be redressed as expeditiously as possible. The contact information for the Grievance Officer for India is Group Chief Information Officer; E-mail – saurabh.saxena@pdsmultinational.com.

Effective Date

This Privacy Statement is effective from March 1, 2022 and it supersedes all existing policies on the subject matter.

Severability

If any of the terms of this Privacy Statement are found to be invalid, illegal or unenforceable by any court or tribunal of competent jurisdiction, it will be severed and the remaining terms will continue in full force and effect as if this Privacy Statement had been made without the invalid, illegal or unenforceable terms. Each clause and sub-clause herein shall be treated as a separate and independent provision, and the unenforceability of any one clause shall not impair the enforceability of any of the other clauses.

Changes to this Privacy Statement

We may amend the terms of this Privacy Statement from time to time in our sole discretion without any notice or liability to you. Without prejudice to the foregoing, the latest version of this Privacy Statement shall be posted on this website. If you continue to use this Website after the amended version has been posted, you agree to be bound by such amendments to this Privacy Statement. It is your responsibility to regularly check this website to see if there are any changes to the Privacy Statement.

Contact Us

If you have any questions or comments regarding this Privacy Statement or processing of your personal information, please fill out the form below or contact us by writing to:

PDS Limited

(Erstwhile PDS Multinational Fashions Limited)

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Andheri – Ghatkopar Link Road

Andheri (East), Mumbai – 400093

Maharashtra (India)

Email: investors@pdsmultinational.com